



**Narmada
Kidney
Foundation**



SHORT FILM COMPETITION

Kidney Chronicles
Kissey Kidney Ke

Media Partner:



OTT APP

Subjects:

- How to improve kidney care.
- Organ Donation

Categories:

- Short Duration Films (1 to 5 min..)
- * Short Film (6 to 10 min.)

Last Date of submitting entry: 2nd March 2022

Final Round & Prize Distribution: 10th March 2022

No entry fees

Open to all

Films in Hindi, Marathi, English.

Cash Awards

On-line Entry

Contact: www.kidneychronicles.in



Narmada Kidney Foundation, will organize a short film competition "Kidney Chronicles – Kissey Kidney Ke" for the seventh consecutive year to celebrate World Kidney Day on 10th March, 2022.

Chronic kidney disease (CKD) is common and harmful: 1 out of 10 adult people worldwide have it, and if left untreated it can be deadly. Kidney disease is projected to be the 5th leading cause of death by 2040. Worldwide, 850 Million people are now estimated to have kidney diseases from various causes.

The World Kidney Day Joint Steering Committee has declared 2022 to be the year of 'Kidney Health for All'. Specifically, it calls on all of us to work to bridge the knowledge gaps to better kidney care. The 2022 campaign will focus on efforts to increase education and awareness about kidney health and on reducing the high CKD knowledge gap at all levels of kidney care.

When general public is encouraged to adopt healthy diet & healthy lifestyles like daily exercise, healthy diet, tobacco avoidance etc. many types of kidney diseases can be prevented, delayed and / or kept under control. This is also important for preserving kidney function longer for those with CKD.

With these facts in mind, the theme of World Kidney Day 2022, this year is 'Bridge the knowledge gap to better kidney care.'

Narmada Kidney Foundation believes in sharing the knowledge & helping people to take care of their kidneys & prevent kidney diseases. We also organize weekly kidney workshops, regular prevention talks & screening camps, webinars etc. for Kidney patients & their families understand Kidney Disease & options available for treatment. The Foundation also guides the patients & their families to cope with the disease & lead a near normal life.

We at Narmada Kidney Foundation will also like to continue working on creating awareness about organ donation. Accordingly, we invite films on "**How to improve kidney care**" and "**Organ Donation**"

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FOR MORE DETAILS VISIT: www.kidneychronicles.in